

**FY 2011/2012 Accommodations Tax Funding  
Final Report**

You may record information directly on this form or create a separate document for more detailed responses. Report must be returned within 30 days after your event/project or future funding may be denied.

**I. PROJECT INFO:**

Organization Name: \_\_\_\_\_ Edisto Chamber of Commerce \_\_\_\_\_

Project Name: \_\_\_\_\_ Edisto Eats Food Festival \_\_\_\_\_

Contact Name: \_\_\_\_\_ Dan Carter \_\_\_\_\_ Phone: \_\_\_\_\_ 843-869-3867 \_\_\_\_\_

**II. PROJECT COMPLETION:**

Were you able to complete the project as stated in your original application? \_\_\_\_\_ Yes \_\_\_\_\_

If no, state any problems you encountered.

\_\_\_\_\_ Note – original request (Jan 15, 2011) was amended on July 15, 2012 \_\_\_\_\_

**III. PROJECT ATTENDANCE:**

Record numbers in table below, as requested by the Tourism Expenditure Review Committee. Numbers are to reflect attendance and funds received for projects for current and previous years.

Year	2011	2012
Total budget of event/project	Approx. \$ 3,000.00	\$ 12,711.00
Amount funded by A-tax	N/A	\$ 3,500.00
Amount funded by A-tax from all sources	N/A	N/A
Total attendance	250	728
Total tourists*	not measured/calculated	544
Room nights generated	not measured/calculated	180

\* Tourists are generally defined as those who travel at least 50 miles to attend; however, the Committee considers every project/event on a case by cases basis.

**IV. METHODS:**

Please describe the methods used to capture the attendance data listed above (license plates, surveys, etc.) \_\_\_\_\_

\_\_\_\_\_ crowd photos, ticket & raffle sales, sample crowd count, license plates, rental info, race registration \_\_\_\_\_

**V. PROJECT BUDGET:**

Attach separate report providing detailed financial that includes income, breakdown of event/project expenses and the profit or loss. Indicate where A-Tax funds were used and detail advertising/promotion expenditures.

**VI. ORGANIZATION SIGNATURE:**

Provide signature of official within organization, verifying accuracy of above statements.

Name \_\_\_\_\_ Dan Carter \_\_\_\_\_ Title \_\_\_\_\_ Director \_\_\_\_\_

Signature \_\_\_\_\_ *Dan Carter* \_\_\_\_\_ Date \_\_\_\_\_ 04/26/12 \_\_\_\_\_

**2012 Edisto Eats Food Festival  
Detailed Finance Summary**

	Revenue		Expense	
	Event	A-Tax	Event	A-Tax
<b>ATAX</b>				
A-Tax Grant		\$3,500.00		
<b>Oyster Roast</b>				
Oyster Roast Tickets	\$2,905.92			
Flowers Seafood - oyster roast			\$2,280.00	
<b>Preliminary Events (not including LIME's)</b>				
Chef Entry Fees	\$2,150.00			
Restaurant Hosting Fees			\$1,125.00	
<b>March 17 - Finale</b>				
Children's Area/Raffle Tickets/Judge	\$825.00			
BJ the DJ - Entertainment			\$175.00	
Whaley's - Grand Prize Winner			\$1,000.00	
Gifts for judges			** \$150.00	
Port-o-lets				\$368.35
<b>General Revenue &amp; Expenses</b>				
Chef Fees & Sponsorships	\$1,300.00			
Guest Expense			\$186.00	
Edisto Eats Aprons			** \$618.38	
<b>Pasta Dinner</b>				
Pasta dinner tickets	\$1,857.00			
Food for Pasta Dinner			** \$600.00	
<b>Charity Donations</b>				
Pasta Dinner - A Rooney Preschool			\$1,857.00	
Learning through Loggerheads			\$890.00	
<b>Supplies</b>				
Food & Dinnerware			** \$500.00	
<b>Advertising &amp; Promotion</b>				
Wrist Bands (Souvenir)				\$210.00
Koozies				\$219.35
Flyers				\$394.26
Banner				\$261.86
Website & Graphic Design				\$677.90
Print & Radio Ads				\$1,197.95
	<b>Total</b>	<b>\$9,037.92</b>	<b>\$3,500.00</b>	<b>\$9,381.38</b>
				<b>\$3,329.67</b>
	<b>Grand Total</b>	<b>\$12,537.92</b>		<b>\$12,711.05</b>
	<b>Final Proceeds</b>		<b>-\$173.13</b>	
	<b>Un-Used A-Tax Funds Returned</b>		<b>\$170.33</b>	

\*\* Expenses covered by McConkey's Jungle Shack

The financial summary above does not include:

- Sponsor food or beverage donations (produce, proteins, wine, etc.)
- Non food revenues or expenses (Raffle Proceeds, T Shirt Sales, LtL Donations Received, Jane Edward School hot dog sales, Vendor booth fee donations to LtL, etc.)
- LIME Event expenses or revenues