

## ACCOMODATIONS TAX DETAIL FORM

NOTE: THIS FORM MUST BE COMPLETED AND RETURNED TO THE TOWN OF EDISTO BEACH WITHIN 10 DAYS FOLLOWING THE EVENT/PROJECT.

Organization Name:  Edisto Chamber of Commerce  Non profit Status:  501 (c) (6)

Project Name:  Phase 2 Marketing - Media Outlet Releases and Maintenance

Event Name:  N/A

Project/Event Description: (Requested 1/15/10)

Phase 2 activities introduce and sustain the awareness of our brand. Selected and key media outlets have been identified, and materials (press releases, previously written articles, newly developed articles, endorsements, favorable visitor experiences, news items, calendar events, etc.) are sent to them to attract both interest in and create additional awareness of Edisto. Also includes personal outreach (follow up calls, etc.) to assure they received the info and have an opportunity to ask further questions.

	Previous Year	Current Year
Total budget of event/project		*** \$ 16,209.05
Amount funded by A-tax		\$ 4000.00
Amount funded by A-tax from all sources*		
Total attendance		
Total Tourists**		

\* Includes all a-tax funded from all sources

\*\* Tourists are defined as those who travel at least 50 miles to attend

\*\*\* NOTE – Short fall pulled from reserves

Date of event/project:  2009/2010 fiscal year

Signature:  Dan Carter

Print Name:  Dan Carter