

**TOWN OF EDISTO BEACH  
ACCOMMODATIONS TAX ADVISORY BOARD  
MINUTES  
August 6, 2020  
10:00 a.m.**

Town of Edisto Beach  
Town Hall  
2414 Murray Street  
Edisto Beach SC 29438

**Present** in person: Judith Blancett, Mike Hobson, Matthew Kizer. Present via Zoom: Paul Oakley, Chairperson, Robert Pratt, Leslie Varner Hurley. **Absent:** Tyler Von Neida. Also in attendance: Edisto Art Guild – Olivia Padgett and Lewis Gentry. Edisto Chamber – Lisa Harrell and Chelsea Ward. Edisto Beach Fire Department – Denney Conley.

**Call to Order:** Chairman Oakley called the meeting to order.

**Approval of Minutes** – Robert Pratt moved to approve the minutes of the June 4, 2020 meeting, seconded by Judy Blancett and approved 6 – 0.

**Old Business:**

**Edisto Art Guild, Art in Public Spaces: A Seaside Mural** – The Art Guild originally presented an application in February 2020 asking for funds for a mural on the fence that separates the BiLo from Jungle Road. In February, the ATAX Board asked the Art Guild to pursue the possibility of other financing or the mural being done pro bono by local artists and to research what other communities have done to protect the public investment when public funds are invested in privately owned property. The Art Guild submitted a working copy of an agreement to be agreed upon by the Town, the Art Guild and the owner of the fence, Robert Redfearn. Paul Oakley moved to approve the application, contingent on execution of the agreement by all parties, seconded by Judy Blancett and approved 4 – 2 with members Kizer and Hobson opposed.

**New Business:**

**ATAX Fund Balance - \$397,360.** Matthew Kizer moved to approve the ATAX Fund Balance of \$397,360, seconded by Robert Pratt and approved 6 – 0.

**TERC Resolution** – The Town Council of Edisto Beach has approved a Resolution asking the Tourism Expenditure Review Committee (TERC) to allow the Town to use “Accommodations Tax funds acquired in excess of two years prior for the purpose of the 2020/2021 spot beach renourishment project. The Town has received preliminary approval from TERC but the Committee has not formally approved the request. Received as information.

**ATAX Application – Edisto Chamber of Commerce, Off-Season Marketing, \$50,000** – Chelsea Ward, Director of the Edisto Chamber of Commerce presented the application on behalf of the Chamber. Due to the pandemic, the focus of the Chamber in the coming year is advertising in 2-6 hour drive-time states that border South Carolina, or in our state itself. Digital and social media are also an upcoming focus of the Chamber. Matthew Kizer moved to approve the application from the Chamber, seconded by Mike Hobson and approved 6 – 0.

**ATAX Application – Town of Edisto Beach Fire Department – Station Barracks Room Remodel Furniture, \$5,504.00** – Fire Chief Denney Conley presented the application on behalf of the Fire Department. Recent

renovations to the barracks have necessitated new and additional furniture to ensure that Fire Department personnel are prepared and rested. Matthew Kizer moved to approve the application from the Fire Department, seconded by Robert Pratt and approved 6 – 0.

**Adjournment** – Matthew Kizer moved to adjourn the meeting, seconded by Judy Blancett and approved 6 – 0.

*The public/media was informed of the location, date and time of the meeting on Friday, July 31, 2020.*

APPROVED BY THE ATAX BOARD



Deborah Hargis, Municipal Clerk  
November 5, 2020