

**TOWN OF EDISTO BEACH
ACCOMMODATIONS TAX ADVISORY BOARD
MINUTES
August 2, 2018
10:00 a.m.**

Town of Edisto Beach
Town Hall
2414 Murray Street
Edisto Beach SC 29438

Present: Judith Blancett, Leslie Varner Hurley, Matthew Kizer, Paul Oakley and Tyler Von Neida. Absent: Stephanie Jumper and Van Maxwell (prior notice).

Call to Order: Chairman Oakley called the meeting to order.

Approval of Minutes - Matthew Kizer moved to approve the minutes of the Special ATAX Board meeting on June 20, 2018. The motion was seconded by Leslie Varner Hurley and unanimously approved.

ATAX Fund Balance – An updated fund balance sheet was distributed, reflecting the most recent approval from Council of the Police Department’s request for \$16,500 for a messaging and speed detection trailer. A discussion followed concerning governmental investment restrictions and the Local Government Investment Pool.

Town of Edisto Beach, Heritage Building Restoration and Repair at Bay Creek Park, \$20,000 – Kelly Moore, Special Projects Director, has submitted an application to the ATAX Board requesting \$20,000 to put Hardie plank on the Heritage Building at Bay Creek Park. The Park has many events scheduled and the Heritage Building is in dire need of repairs. Mrs. Moore got quotes on vinyl paint, vinyl siding and Hardie plank. Hardie plank is the most durable and can be done for \$20,000. Matthew Kizer asked if ATAX funds couldn’t be better used for assisting in the newly acquired lot which will be used for parking. Town Administrator Iris Hill told Mr. Kizer that funds were already budgeted for that project. Leslie Varner Hurley moved to approve the application for the full amount, seconded by Judy Blancett and unanimously approved.

Information from Edisto Chamber of Commerce – Lisa Harrell, Chamber Director, submitted information concerning off-season marketing. The Chamber is planning to submit a request in November for \$50,000 for off-season marketing, the same amount requested and approved for this year. Mr. Oakley suggested that Secretary Deborah Hargis make certain Mrs. Harrell has the minutes from last November when the off-season funds were approved so that Mrs. Harrell could make sure she had made or considered the changes suggested by the ATAX Board in the advertising.

The next ATAX Board meeting will be held on November 1, 2018 at 10:00 a.m.

Adjournment – Matthew Kizer moved to adjourn the meeting, seconded by Leslie Varner Hurley and unanimously approved.

The media/public was informed of the location, date and time of the meeting on Monday, July 30, 2018.

APPROVED BY THE ATAX BOARD


November 1, 2018