

**TOWN OF EDISTO BEACH
ACCOMMODATIONS TAX ADVISORY BOARD MEETING**

**May 2, 2024
10:00 a.m.**

MINUTES

Town of Edisto Beach
Town Hall
2414 Murray Street
Edisto Beach, SC 29438

Present: Chair Leslie Varner Hurley, Judith Blancett, Rick Moore, and Tyler Von Neida (*Quorum of Committee*)

Absent: Matthew Kizer, Mike Hobson, and Brandon Jackson (excused)

Staff Present: Assistant Town Administrator Dee Stalvey, and Municipal Clerk Donna Iskra

Call to Order

Chair Varner Hurley called the meeting to order at 10:05 a.m.

Approval of Minutes

Mr. Von Neida moved to approve the minutes of the February 1, 2024, ATAX Meeting. This motion was seconded by Mr. Moore and unanimously approved.

New Business

ATAX Fund Balance Report

Discussion was held on the balance on the Fund Balance Report of \$536,373 with an additional \$34,617 approved by the state but not yet received. The current cash balance is \$896,622.

Ms. Varner Hurley made a motion to move the \$29,013 which was not used by the Lion's Club, back to the ATAX General Fund. Mr. Von Neida seconded the motion, which was approved unanimously.

Ms. Varner Hurley made a motion to approve the balance information shared with the Board. Mr. VonNeida seconded the motion, which was approved unanimously.

ATAX Project Balance Report

Following discussion, Mr. Moore made a motion to approve the ATAX Project Balance Report. Mr. Von Neida seconded the motion, which was approved unanimously.

ATAX Applications

Edisto Art Guild (Edisto Plein Air Paint Out, \$1,150)

- Christian Stemkowski was present to represent the Edisto Art Guild and the Edisto Plein Air Paint Out event to be held on October 15-19, 2024. The Edisto Art Guild requested \$1,150 for the Edisto Plein Air Paint Out event. Ms. Stemkowski noted

the attendance has increased each year at the event and is being sought after by international artists, as well as local and regional talent. She stated only about 20% are now local. The Edisto Art Guild requested these funds for marketing, promotion, and extra expenditures for the paint show and sale. With these funds, they will concentrate on expanding promotion to encourage nationally recognized artists from around the world to attend the event. Mr. Von Neida made a motion to approve the Edisto Art Guild request for the Edisto Plein Air Paint Out in the amount of \$1,150. Ms. Varner Hurley seconded the motion, which was approved unanimously.

- Kathy Kuntz was present to represent the Edisto Art Guild Summer Series 2024-Arts in the Park event to be held June 2, July 14, and August 11. The Edisto Art Guild is requesting \$3,200 for print ads, banners, flags, and news paper advertising. These events are free to the public, so the funds also go to offset the cost of the various bands. Mr. Moore made a motion to approve the Edisto Art Guild Summer Series 2024 Arts in the Park in the amount of \$3,200. Ms. Varner Hurley seconded the motion, which was approved unanimously.
- Phyllis McElveen presented an application for the 2024 Cookin' on the Creek BBQ Festival for October 11 & 12 in the amount of \$15,000. The funds will be used for advertising and promotion, monetary awards for BBQ winners, and musical entertainment. Ms. Varner Hurley made a motion to approve the 2024 Cookin' on the Creek BBQ Festival in the amount of \$15,000. Mr. Moore seconded the motion, which was approved unanimously.
- Phyllis McElveen presented an application for the July 4th Family Fun & Fireworks Show in the amount of \$6,800. The funds will be used for the cost of the fireworks, a DJ, and advertising. This is an opportunity to give residents and visitors a 4th of July event. Discussion was held on whether this event would bring in tourism at this late date. Mr. Moore made a motion to approve the request for \$6,800. Ms. Varner Hurley seconded the motion, which was approved unanimously.

Adjournment

There being no further business to discuss, Ms. Varner Hurley made a motion to adjourn the meeting. Ms. Blancett seconded this motion, which was approved unanimously.

The meeting adjourned at 10:45 a.m.

APPROVED BY THE ATAX BOARD



Donna Iskra, Municipal Clerk
August 1, 2024