

ATAX  
August 1, 2013

**TOWN OF EDISTO BEACH  
ACCOMMODATIONS TAX ADVISORY BOARD  
MINUTES  
August 1, 2013  
4:00 p.m.**

Town of Edisto Beach  
Town Hall  
2414 Murray Street  
Edisto Beach SC 29438

Present: Iddy Andrews, Chairperson, Walton Salley, Molly Watkins, Lisa White.

Absent: Jane Morrow (mandatory meeting), Alex Pournelle (out of town) and Charlie Vincent (sick child).

**Call to Order:** Chairperson Andrews called the meeting to order at 4:00 p.m.

**Approval of Minutes:** Lisa White made the motion to approve the minutes of May 2, 2013. Molly Watkins seconded the motion, which was approved unanimously.

**New Business:**

ATAX Fund Balance: The available cash balance is \$378,135.46. The unencumbered funds total is \$162,230.99. Walton Salley moved to approve the fund balance. Lisa White seconded the motion, which passed unanimously.

ATAX Fund Approval Letters: The Board reviewed the fund approval letters to the Town of Edisto Beach for the Bell Property Bond Debt (\$50,000) and the Edisto Chamber of Commerce (Music and Shag Fest, \$5,500 and Shrimp Fest, \$4,000).

ATAX Applications:

The Edisto Chamber of Commerce, Edisto Beach Fall Festival 2013, \$3,000: Chamber Director Dan Carter presented the application on behalf of the Chamber for \$3,000 for the Edisto Beach Fall Festival to be held October 19, 2013. Lisa White moved to approve the full amount of the request, \$3,000. Molly Watkins seconded the motion, which carried unanimously.

The Edisto Chamber of Commerce, Off Season Marketing and Advertising 2013, \$32,500: Chamber Director Dan Carter presented the application on behalf of the Chamber for \$32,500 for the off-season marketing and advertising. Chairperson Andrews pointed out the increase from

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last year is \$15,310. A discussion ensued concerning the future aspirations of the Chamber, including some of the perceived shortcomings of the smartphone app and the move towards advertising through social media. Walton Salley moved to approve the Chamber's request for the full amount of \$32,500. The motion failed due to lack of a second. Lisa White moved to approve \$26,000, a 50% increase from last year's approved amount. Walton Salley seconded the motion. Chairman Andrews called for a vote and the motion passed unanimously.

The Town of Edisto Beach Building Department, Bay Creek Park Restrooms, not to exceed \$50,000: Patrick Brown presented the application on behalf of the Town of Edisto Beach. The ATAX Board has previously approved \$85,000 for the design and construction of a restroom facility at the park. After going out for bids on two separate occasions, Mr. Brown found that \$85,000 was not enough to cover the cost and has submitted the current application to fund the project cost. A discussion followed on the difference in price for a mobile restroom, a modular restroom and a stick-built restroom. Lisa White moved to table the application request for \$50,000 until more information was available concerning all the options. Walton Salley seconded the motion, which passed unanimously. Chairperson Andrews asked the Town Administrator to contact the Town Attorney to make certain the approval of the first application for the restrooms could in fact be used to design and build a mobile or modular facility. Chairperson Andrews asked the Municipal Clerk to send an email to board members after Mr. Brown gathered the information so that a special meeting of the ATAX Board could be convened before the next regular meeting in November.

Expiring Terms: Chairperson Andrews informed the Board that the terms of Walton Salley and Jane Morrow expire this month, and that they were both eligible and had both applied to serve a second term.

Walton Salley moved to adjourn the meeting. Molly Watkins seconded the motion, which passed unanimously.

*The public/media was duly notified of the ATAX Board meeting on Friday, July 19, 2013.*

APPROVED BY THE ATAX BOARD

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Deborah Hargis, Municipal Clerk  
November 7, 2013